



The Climate Registry

PRESS RELEASE

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*Douglass Screen Printers joins government and industry leaders as member of The Climate Registry*

*Douglass to measure and manage carbon emissions*

LAKELAND, FLORIDA – Douglass Screen Printers announced today that it has joined The Climate Registry, the leading voluntary greenhouse gas (GHG) registry in North America. A nonprofit group governed by states, provinces and tribes, The Registry helps organizations measure and reduce their GHG emissions.

“Douglass is demonstrating true environmental leadership by committing to report their carbon emissions in a public, transparent and credible way,” said Doug Scott, Chair of The Climate Registry and Chair of the Illinois Environmental Protection Agency. “Measuring your emissions is the critical first step to managing them and fostering new ways to reduce your carbon footprint – and your impact on the planet.”

Douglass Screen Printers is a screen and digital printing company operating in three locations in Lakeland Florida USA. Product lines include a full array of weather durable graphics including but not limited to decals, posters, banners, signs, tags, wraps and nameplates. For five decades Douglass has participated actively as volunteers and donors in the Lakeland community, and has taken very good care of associates, customers, and vendors by being an ethical and responsible employer. Joining The Climate Registry is just one of the ways in which

*Douglass focuses on the common good of our planet through sustainable business practices.*

*Lisa Kaiser Hickey, CEO, remarks "There are very clear benefits of social responsibility to Douglass. For one, it is differentiating and has resulted in preference by our customers given equal prices or products from competitors. For another, it leads to an internal good will among our associates that frequently ripples externally as they model similar behavior in their private lives. It also builds a culture that is justifiably proud and recognized as doing the right thing."*

### *About The Climate Registry*

*The Climate Registry is a non-profit organization that operates the only voluntary carbon footprint registry in North America supported by states, provinces, territories and tribes. The Climate Registry helps hundreds of public and private organizations measure, report and reduce their GHG emissions with integrity.*

*For more information please visit [www.theclimateregistry.org](http://www.theclimateregistry.org).*

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